



Wednesday 14th September 2011

AUSTRALIAN ORGANIC PRODUCER MAGAZINE

SPRING 2011 EDITION OUT NOW!

...the quarterly magazine for those wanting to learn about biological production, the organic market, and solutions to agricultural & environmental issues affecting production.

Consumer demand for organic produce continues to outstrip supply for a number of sectors, and this can only bode well for the industry as it continues to steadily grow. Education is the key to ensuring consumers are aware of the health, animal welfare and wide-spread environmental benefits organic production offers.

The Australian Organic Producer provides a place for those working in the industry, in its many and varied forms, to allow readers to benefit from their experience through shared stories and knowledge. It's also a forum to look at scientific research findings, trials and case studies that will assist producers in their own operations.



Welcome to the latest edition of the magazine. We hope you'll enjoy it.

HIGHLIGHTS from Australian Organic Producer Spring 2011

Carbon Farming Initiative: Growing the money tree by Alison J Beaty

Climate change has been accepted by the government as a growing environmental concern for us all to assist in managing. With that in mind, one of the key industries they are looking towards to assist with Green House Gas (GHG) emissions is agriculture.

This article looks at what the government is proposing, and how individual landowners may be part of a scheme that will improve land management, mitigate GHG and perhaps put a few dollars in the pockets of those who participate.

The growth of agritourism: Organic farms offer more by Barry Green

Agritourism is growing in popularity as consumers begin to join the dots between what's on their plate and where it came from. This emerging industry's ability to combine education with city dwellers' desire for a big dose of healthy fresh air is beneficial to consumers and producers alike as the two ends of the food spectrum join together for a holiday of sharing, learning and a lot of fun.

Wednesday 14th September 2011**Shining a light on the organic meat industry for consumers** by Warren Beaumont

Sales for certified organic meat have spiked since the Indonesian cattle cruelty issue was exposed on ABC's Four Corners program. So, while sales are growing for organic meat wholesalers and retailers, the major challenges for the industry include a need for increased supply and consumer education.

Many consumers are now asking questions about the ethical treatment of livestock and their management. For retailers this is a golden opportunity to educate consumers and reap the benefits of the hard work organic producers put in to ensuring the highest level of animal welfare.

Organic weed control: Part 1 - Strategies for orchards and vineyards by Adam Willson

In part 1 of a three part series on weed management, Adam Willson takes a look at orchards and vineyards.

Weed control in organic orchards and vineyards is one of the most important management practices carried out by the farmer. Depending on the strategy and climatic region, it sets the foundation for yield potential and quality of fruit to be produced. Failure to get on top of weeds leads to significant yield losses of up to 80%.

Designing 'on farm' native vegetation refuges to target key crop pests by Glenys Wood

Developing an effective Integrated Pest Management (IPM) system takes time and research. In this article, Glenys Wood takes a look at ways to develop an IPM program and how to utilise native vegetation to encourage beneficial insects by increasing biodiversity.

Other articles and regulars include:

- **The most productive soil-life synergy**
- **Producer profile: Bill Smillie of Highland Organics**
- **Healing land holistically**
- **Spray drift: How the law views substantial interference with organic farming**
- **The truth is in the reading: A look at Brix meters**
- **Supermarkets and online retail boost organic produce sales**
- **Quantum Agriculture Workshops**
- **Book reviews**
- **Product and contact directory**
- **Events at home and overseas**
- **Latest organic and BFA news and views**

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