

BFA gets the show on the road...

Australian Organic Roadshows 2009 rolling from May



The latest in organic industry developments, ideas about value-adding, chances to network, inspiring presentations by leading organic producers, researchers and consultants, opportunities to strut your organic stuff, the latest news on innovation, information and regulation and a chance to rub shoulders with like-minded people – these are all on offer at the 2009 Organic Roadshows!

At a time of economic downturn organic produce is holding its own and even increasing its market share.

Roadshow events offer the opportunity to consolidate your place in a steadily growing industry sector. Events will be held in eleven locations nationwide from May to November.

Presenters will include A-grade organic farmers who have done the hard yards and respected researchers and advisors who have the latest information on such vital topics as soil health and farm applications.

Your BFA representatives will bring you up-to-date with information about Australian and international regulations. What are the likely impacts of the new AQIS export rules? How will the Senate Enquiry into food labelling affect you? What are current public perceptions about organic? What is BFA doing about these issues?

The Organic Roadshow is the ideal one-stop shop for information exchange, trade displays, networking and forging links.

Limited opportunities are still available for Roadshow sponsors. For a small outlay you can draw a valuable focus to your product or service, including options that range from brochures to event naming rights.

If you'd like more information on how you can become involved or to register your interest in attending, please phone (07) 3350 5716 ext 233, email us at events@bfa.com.au or access the BFA website at http://www.bfa.com.au/_files/media_kit_roadshows.pdf.

Roadshow & Events Diary

Vic / SA Roadshow

12 May 09 Networking dinner, Melbourne
13 May 09 Roadshow Daylesford, Vic
14 May 09 Roadshow Swan Hill, Vic
15 May 09 Networking dinner, Adelaide
16 May 09 Roadshow, Adelaide SA

free green festival and place for fresh energy"! The organic section of the event "Healthy Life Healthy Planet" is brought to you by the BFA Group and features celebrity chef demonstrations, organic food stalls and more.
www.greenfest.com.au

NSW / ACT Roadshow

26 Aug 09 Roadshow Lismore, NSW
27 Aug 09 Networking dinner, Sydney
28 Aug 09 Roadshow, Dubbo, NSW
29 Aug 09 Roadshow, Canberra, ACT

24 – 26 July 2009 | Organic Expo, Royal Exhibition Building, Carlton (Melbourne)

BFA is sponsoring the 5th Annual Organic Expo, a consumer and trade show featuring approx. 200 exhibitors as well as interactive demonstrations and presentations by some of Australia's favourite chefs, celebrities and key industry speakers.
www.organicexpo.com.au

Qld Roadshow

17 Sept 09 Roadshow Toowoomba, Qld
17 Sept 09 Networking dinner, Brisbane
19 Sept 09 Roadshow Cairns Qld

WA Roadshow

14 Nov 09 Roadshow Perth, WA
(*dates/ locations are subject to change)

7 – 9 October 2009 | BioFach Japan, Tokyo

Every year BFA represents Australian organic products at BioFach Tokyo, Japan, the "one and only organic trade show in Japan". If you would like to be part of this year's BioFach either as a co-exhibitor or simply supplying brochures for your product, please email events@bfa.com.au or ph. 07 3350 5716 ext 233.
www.biofach-japan.com

Some of the other events which BFA is sponsoring or participating in this year:

4 – 6 May 2009 | Australian Vegetable Industry Conference, Melbourne Conv. Centre

Australian Vegetable Industry Conference encourages networking and unity between growers, researchers, the industry supply chain and service providers. This year's theme is 'growing a healthy Australia'. BFA is an exhibitor and sponsor of the conference along with several other organic industry members.
www.vegieconf.com.au

9th – 11th October 09 | Healthy Food Healthy Weight Show, Melbourne Exhibition Centre

Healthy Food Healthy Weight is the only trade and consumer food show in Australia exclusively devoted to promoting healthy foods - foods high in nutritional value but low in bad fats, added sugar, and salt. The BFA is delighted to be a media sponsor assisting with a dedicated organic food and drinks area.
www.healthyfoodshow.net.au

5 – 7 June 2009 | Greenfest, City Botanic Gardens, Brisbane

Commencing on World Environment Day, Greenfest is presented by Brisbane City Council and is "Australia's largest

More events at www.bfa.com.au