

Events Diary

Organic Roadshows

The BFA Roadshow is coming to a region near you with 12 events taking place Australia-wide from April. The Roadshow will travel throughout Vic, Qld, SA, NSW, WA and TAS.

Roadshows are looked forward to each year by a growing range of producers who enjoy the down-to-earth practical approach and first-hand knowledge offered by successful A-grade farmers from the region. Product displays of registered "allowable inputs" can be viewed and a forum at the end of the day provides the opportunity to have all your questions answered on everything from certification and markets to growing.

Value-adding workshops

Retailers and marketers will have their own tailored workshops for the first time this year. These half day Workshops held in capital cities along the East Coast will feature talks and a forum with high-profile and successful organic food manufacturers, cosmetics/ skincare processors, marketing specialists and information on certification and standards.

Networking dinners

BFA's networking dinners are a rare opportunity to mingle with those working in organic and relevant industries, to make business contacts and learn about the latest in the organic industry. Networking dinners are being held in each major capital city on the East Coast in conjunction with other workshops and events.

Certification Workshops

Throughout 2010, BFA will host five Certification Workshops for growers, value adders and traders seeking information on the organic certification process.

Being held in regions typically popular for small-scale production and market gardening, a greater focus will be given to certification which meets the needs of the smaller grower.

The Organic Growers of Australia (OGA) Small Producer Program is Australia's first dedicated certification program to specifically cater to the needs of the small-scale producer. Growers certified under this program have the benefit of reduced costs and a simplified certification process for servicing smaller



domestic markets.

For a full list of BFA organised events in 2010 see the calendar below.

For more information and bookings contact the BFA office on Ph: (07) 3350 5716 ext. 232; E: comms@bfa.com.au or visit www.bfa.com.au.

Other national organic and related events featuring an organic section:

24-26 April

Adelaide Food, Wine and Cooking Show, Adelaide Showground

A BFA coordinated stand will present organic cheese / dairy, wine, gourmet wine pastes, organic barbequed meat and information on organic for consumers. www.kymjonesexhibitions.com.au/Foodmainpage.html

DATE (2010)	LOCATION	DESCRIPTION
19th Apr	Menniyan VIC	Certification Workshop
21st Apr	Mildura VIC	Roadshow
22nd Apr	Melbourne VIC	Value-adding Workshop
22nd Apr	Melbourne VIC	Networking Dinner
6th May	Bundaberg Qld	Roadshow
7th May	Maleny Qld	Certification Workshop
8th May	Atherton Tablelands Qld	Roadshow
18th May	Brisbane Qld	Value-adding Workshop
20th May	Cunnamulla Qld	Roadshow
22nd May	Toowoomba Qld	Roadshow
6th Aug	Adelaide SA	Value-adding Workshop
6th Aug	Adelaide SA	Networking Dinner
7th Aug	Barossa Valley SA	Roadshow
23rd Aug	Port Macquarie NSW	Certification Workshop
24th Aug	Coffs Harbour NSW	Certification Workshop
25th Aug	Lismore NSW	Certification Workshop
6th Sep	Sydney NSW	Value-adding Workshop
23rd Oct	Brisbane Qld	BFA AGM
23rd Oct	Brisbane Qld	Networking Dinner
30th Oct	Bungendore NSW	Roadshow
4th Nov	Launceston Tas	Roadshow
6th Nov	Margaret River WA	Roadshow

30th April - 2nd May
Going Green Expo,
Melbourne Exhibition Centre
www.goinggreenexpo.com.au

27-30 May
Ausveg Industry Conference, Conrad Jupiters Hotel Casino, Gold Coast
An organic showcase coordinated by Organic Crop Protectants and BFA will feature information on organic vegetable production and market requirements.
www.ausveg.com.au

4-7 July
WineTech, Adelaide Convention Centre, Adelaide
An organic section at this event will present information on organic farming inputs, vineyard pest and disease protection, processing, certification and market access.
www.winetecheexpo.com.au

23-25 July
The Vital Health Expo,
Melbourne Exhibition Centre
www.vitalhealthexpo.com.au

31 July - 1 August
The Gluten Free and Healthy Options Expo, Gold Coast Convention Centre
www.glutenfreeshow.com.au

20-22 August
Organic Expo & Green Show, Sydney Convention & Exhibition Centre
Australia's and the Pacific's premier certified organic & green lifestyle destination - celebrating its 6th year in Sydney.
www.organicexpo.com.au

4-5 September
International Beauty Expo, Sydney Convention & Exhibition Centre
Australia's largest and most important trade event for the spa & beauty industries. Australian Certified Organic (ACO) will coordinate an organic section at the show.
www.internationalbeautyexpo.com.au

13-16 September
Fine Food Australia Expo, Melbourne Convention Exhibition Centre
www.foodaustralia.com.au



1-10 October
National Organic Week (NOW)
"Taste the Difference, Feel the Difference, Make a Difference. NOW is 10 days of targeted media and locally-staged activities nationally."
www.organicweek.net.au

For other events, including international listings, visit www.bfa.com.au

Grow your business

with the premier Organic Expo & Green Show



BOOK YOUR STAND TODAY!

PROMOTE YOUR BUSINESS

to thousands of retailers, distributors, buyers and consumers

50% of stands already taken

Organic Expo & Green Show Conference for trade and exhibitors (19 & 20 August)

Largest marketing campaign and most feature packed show ever!

Join celebrity guests: Kylie Kwong, Tobie Puttock, Jerry Coleby-Williams & Costa Georgiadis

FREE ONLINE TRADE REGISTRATION
BOOK NOW!

exhibitors@organicexpo.com.au / 0466 409 233

"Our sales of organic ingredients increased seven fold as a direct result." – Fonterra

"Can strongly recommend attending the next Organic Expo to anyone interested in the organic industry and its affiliates." – EthicalJobs.com.au

"Thank you for a great opportunity to showcase our new range to trade buyers and consumers. The Organic Expo was a great success!" – miniOrganics

Don't miss out! www.organicexpo.com.au