

PUTTING THE CERTIFICATION INTO ORGANIC

The next Up Front Club / Maple St Co-op Food and Farming breakfast will feature a presentation by Daniel Phipps, Certification Officer with Australian Certified Organic.

Australian Certified Organic (ACO) is Australia's premier certifier, known in the marketplace by the recognisable organic "Bud" logo which shoppers use to identify *certified* organic products.

Daniel Phipps works on the technical side of organic certification with ACO, licensing producers, food manufacturers and other operators who reach the stringent bench-marks of the Australian Organic Standard (AOS).

The AOS and organic production in general have far-reaching impacts on the health of communities and the environment, prohibiting such pollutants and community concerns as synthetic pesticides, GMOs, hormones, food additives and antibiotics. The Standard also has requirements for animal welfare, preservation of natural habitat and maintenance of soil health.

Daniel's work entails dealing with day-to-day enquiries from operators wishing to gain certification and assisting certified organic operators to ensure that their current practices conform to the Standard's requirements.

Daniel's intimate knowledge of organic standards and their application in the real world make him a fascinating and informative speaker. This is an ideal opportunity either to clarify the essence of what really *is* organic or to establish if going organic is for you.

8am Thursday 23rd July Up Front Club 31 Maple St , Maleny

For more information; John Muir 0421836325 For bookings UFC 5494 2592

What is Biological Farmers of Australia (BFA)?

The BFA, constituted formally in 1987, is Australia's largest member-based organic organisation, representing and servicing sectors as varied as cosmetics, fertilisers, almost every farming sector, value adders and retailers.

The BFA has two subsidiary certification agencies which regulate the organic marketplace both for export as well as domestic sale. They are Australian Certified Organic and for smaller operations, Organic Growers of Australia (OGA Certified).

ENDS



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STOP PRESS!

Join the BFA and others at this year's Organic Expo in Melbourne 24th – 26th July 2009 to discover a new range of exciting products and services that will delight your senses and tantalise your taste buds. More information is available at www.organicexpo.com.au.

The BFA Organic Roadshow - a line-up of fascinating speakers on many aspects of organic production and marketing –will be coming to centres across NSW, Qld and WA between August and November this year.

For more information on Organic Expo or Organic Roadshows;

(07) 3350 5716 / events@bfa.com.au / www.bfa.com.au



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