



Biological Farmers of Australia Media Release, 10 February 2010

Going Courting...Organic Style

St Valentine's Day is nigh, love is in the air - and sweethearts all over Australia are seeking that special gift for the Significant Other.

The Biological Farmers of Australia has advice for the seriously love-struck; stay with the romantic traditions of chocolates and sparkling wine but make an impression by seeking out organic options. While the visual differences mightn't be immediately obvious – perhaps nothing more than an Australian Certified Organic Bud logo on the label – the message is significant.

For a caring message, try this; "I bring to you wine clean-harvested from a (pesticide-free) vine, full of sensual sun and flavour (but not artificial additives)" or; "I care enough about you to pay a little extra for voluptuous chocolate made from cacao (favoured by Aztec royalty) folded around organic and fruit and nuts unspoiled by synthetic chemicals... and flavoured with wild-harvested vanilla..." (Vanilla, as everyone knows, is reputed to have aphrodisiac qualities.)

While it may take some tact and subtlety to mix the scientific message with the romantic, taking the extra thought and care is bound to impress.

Scott Fry's *Loving Earth* is one of the few organic/ Fair Trade raw chocolates produced in Australia. Its exotic ingredients include rich, dark cacao, wild- harvested vanilla and sweetening agave syrup. Loving Earth organic chocolate has the added bonus of being significantly rich in mood elevators and cancer-fighting anti-oxidants.

Lindsay and Edmunds use the finest quality single-origin Belgian certified organic and certified Fair Trade chocolate, folded around such exotic organics as medjool dates, hand-candied orange rind, caramelised chili and Cointreau-soaked wild-harvested Cape gooseberries and (of course) organic vanilla bean.

Organic sparkling wines have the bubble and romance of traditional champagnes, plus the advantage of being free from synthetic pesticides and fertilizers. You and the Significant Other can share an evening with the sparkle, the flavour, the candlelight and the romance - without the uninvited additives. As author Eduardo Galeano said; "We are all mortal until the first kiss and the second glass of wine."

Many organic winemakers have first- class sparkles on the product list, embracing a range that includes chardonnays, rosés, shiraz and merlots; flavour enough for the most discerning of palates.



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The BFA Group:



THE VOICE OF AUSTRALIAN ORGANICS

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The BFA says by all means give flowers (organic if you can source them), but ensure that at the very least you look for the Organic Bud – the one on the label that signifies an Australian Certified Organic product.

Links to organic chocolate:

Farm by Nature: www.farmbynature.com.au
Green Grove Organics: www.greengroveorganics.com.au
Lindsay & Edmunds: www.lindsayandedmunds.com
Loving Earth: www.raw-chocolate.net
GKC Foods: admin@gkcfoods.com.au

ENDS

Media contacts;

Lindsay and Edmunds; Peter Edmunds 0420 832 480
Loving Earth; Scott Fry 03 9095 6250

To contact an organic wine or chocolate producer to arrange an interview about the romance and benefits of organics, call 07 3350 5716 / ext. 225

Organic wine/ chocolate /coffee related stories (available on request)

Australian Certified Organic Magazine, Summer 2009: *In a Glass of their Own – Organic Wine A Marketer’s Dream?*
Australian Certified Organic Magazine, Summer 2009: *The (ethical) Economics of Organic (Loving Earth chocolate)*
Australian Certified Organic Magazine, Summer 2009: *Organic Coffee- from the Grind Up*

Recent organic press releases:

21-01-10 [2010; International Year of Biodiversity - Biodiversity and Biological Farming; A Natural Partnership](#)
13-01-10 [Massive Growth Spurt Predicted For Organics](#)
17-12-09 [Organic Crusader protects against unscrupulous organic labelling](#)



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