



Biological Farmers of Australia, Media Release 11 March 2010

BFA Roadshows Ready to Roll in 2010 – and there's more!

The Biological Farmers of Australia's 2010 Organic Roadshows are ready to roll – with some exciting additions!

As organic produce becomes more firmly established in the Australian lifestyle, the BFA is taking the message out to regional and urban communities nation-wide, providing up-to-date information for the already-initiated as well as the simply curious.

As well as the highly-popular Roadshows themselves and the sought-after networking dinners, the 2010 program of events will include five workshops that focus on the certification of small-scale growers, and four tailored workshops in value-adding for organic food and cosmetics processors, manufacturers, retailers and marketers.

The BFA Organic Roadshows, which will be held throughout Vic, Qld, SA, NSW, WA and TAS are one-day events featuring trade displays and presentations by a selection of speakers with expertise in various aspects of organic production. Speakers confirmed for the 2010 Roadshows include such notables as soil scientist and consultant [Dr. Maarten Stapper](#), rural impacts researcher [Dr. Liz Hanna](#), standards and certification advisor [Dr Andrew Monk](#) and compost tea specialist [Mr Paul Taylor](#).

BFA's networking dinners draw together a dynamic mix of producers, retailers, exporters, wholesalers, processors and marketers, keen to share information, energy and expertise. Networking dinners will be held in each major capital city plus in conjunction with some regional Roadshows.

BFA will host five **Certification Workshops** throughout 2010, free of charge to all interested to assist anyone seeking information on the organic certification process, however with a focus on supporting small-scale growers. The Organic Growers of Australia (OGA) Small Producer Program is Australia's first certification program to specifically cater to the needs of the small-scale producer. Growers certified under this program have the benefit of reduced costs and simplified certification process due to fewer requirements for servicing smaller domestic markets.

Value-adders in organic will also have their own tailored workshops for the first time this year. These half-day **Value-adding Workshops** held in capital cities along the east coast will feature talks and forums with high-profile organic food manufacturers, cosmetics processors and marketing specialists.

To book your place for any BFA event, please visit www.bfa.com.au, email events@bfa.com.au or contact ph. 07 3350 5716 ext 232.



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BFA Road show Calendar 2010*

DATE (2010)	LOCATION	DESCRIPTION
TBA	TBA VIC	Certification Workshop
21 st Apr	Mildura VIC	Roadshow
22 nd Apr	Melbourne VIC	Value-adding Workshop
22 nd Apr	Melbourne VIC	Networking Dinner
6 th May	Bundaberg Qld	Roadshow
7 th May	Maleny Qld	Certification Workshop
8 th May	Atherton Tablelands Qld	Roadshow
18 th May	Brisbane Qld	Value-adding Workshop
20 th May	Cunnamulla Qld	Roadshow
22 nd May	Toowoomba Qld	Roadshow
6 th Aug	Adelaide SA	Value-adding Workshop
6 th Aug	Adelaide SA	Networking Dinner
7 th Aug	Barossa Valley SA	Roadshow
23 rd Aug	Port Macquarie NSW	Certification Workshop
24 th Aug	Coffs Harbour NSW	Certification Workshop
25 th Aug	Lismore NSW	Certification Workshop
6 th Sep	Sydney NSW	Value-adding Workshop
23 rd Oct	Brisbane Qld	BFA AGM
23 rd Oct	Brisbane Qld	Networking Dinner
30 th Oct	Bungendore NSW	Roadshow
4 th Nov	Launceston Tas	Roadshow
6 th Nov	Margaret River WA	Roadshow

* Please note these dates are subject to change without notice

ENDS

To arrange media passes, interviews or photos or for more information please contact; BFA Media Department Jan Nary: Ph: +61 (0)7 3350 5716 ext. 275

The BFA Group:



THE VOICE OF AUSTRALIAN ORGANICS



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