



Media Release

April 21, 2010

AUSTRALIAN ORGANIC & BIOLOGICAL ROADSHOW ARRIVES IN BUNDABERG MAY 6TH

Bundaberg will be awash with the organic industry and best farming practices thanks to the Biological Farmers of Australia Organic Roadshow.

The latest news on biological production and organic industry developments and opportunities will be available at the Roadshow, which is being held on May 6, being presented by a number of industry representatives and A-grade producers.

Former CSIRO scientist Dr Maarten Stapper of BioLogic AgFood, recently profiled on ABC TV Australian Story and Landline programs is a key speaker at the event. With some 40 years experience, Dr Stapper will provide advice on achieving soil health for profitable farming.

BFA General Manager Holly Vyner says the organic industry is providing an alternative way forward for agriculture, addressing large and growing issues facing the rural sector and environment.

“With many organic producers now with some decades of experience behind them and with an increasing amount of R&D and experience to draw from in Australia and overseas, organic principles are being adopted by every kind of farmer interested in improving yields, quality, farm resilience and decreasing farm inputs through improving the biology of soil,” Ms Vyner said.

Last month, research group IBISWorld reported that organic food and fibres will top the growth charts across all Australian industries for employment and overall industry growth in the next five years.

“Biological production is becoming highly efficient and progressive and increasingly adopted by conventional and organic producers, both large and small,” Ms Vyner said.

“It is also encouraging to see in market research that the average age of organic farmers in Australia is significantly lower than the average farmer and that the average size of organic farms has increased. This latter result highlights long-term success in utilising organic systems and a trend towards professional farming at a larger scale,” she said.

The Bundaberg Roadshow will mark the start of the Roadshows in conjunction with the Agro-Trend Field Days 2010.

Bundaberg Organic Roadshow details:

When: 8.30am – 4.00pm, Thursday May 6, 2010

Where: Agro-Trend Field Days, 7 Kendalls Road, off the main Southern Highway leading to Bundaberg (opposite the Bundaberg Airport)

Entry: BFA Roadshow registration is at Site1 via the Main Gate. For access, please use the public car park entrance, via University Drive



**BIOLOGICAL FARMERS
OF AUSTRALIA LTD**
ABN 75 699 664 781

HEAD OFFICE - BRISBANE

PO Box 530 766 Gympie Rd
CHERMESIDE QLD 4032
Ph: +61 (0)7 3350 5716
Fax: +61 (0)7 3350 5996

info@bfa.com.au

SOUTHERN DIVISION OFFICE

PO Box 503 23 Railway Tce
NURIIOOTPA SA 5355
Ph: +61 (0)8 8562 2769
Fax: +61 (0)8 8562 3034

info@bfa.com.au

The BFA Group:



THE VOICE OF AUSTRALIAN ORGANICS

www.bfa.com.au



Cost: \$25 Non-members pre paid, \$30 on the day (BFA members receive a further discount)
Ph: 07 3350 5716 ext. 232
Fax: 07 3350 5996
Email: events@bfa.com.au / or go to www.bfa.com.au to download a booking form.

ENDS

All media are welcome! Media images and interviews will be available for both events.
Post- event information will also be available.

For more information contact:

Sarah Wooldrage BFA Media Department Ph: (07) 3350 5716 ext.232

E: sarah.wooldrage@bfa.com.au.



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