

Biological Farmers of Australia

Media Release

March 18, 2010

CATTLE FARMERS TO PROFILE THEIR JOURNEY AT ORGANIC ROADSHOW

Healthy soil and its guarantees for a creating a healthy lifestyle will be the topic of conversation at this weekend's Toowoomba Roadshow.

The Biological Farmers of Australia (BFA) will host the Roadshow this Saturday May 22, and will make available the latest news on biological farming and organic industry developments.

BFA General Manager Holly Vyner said now is the perfect time for new growers, processors and others to learn about the benefits of a sector which is forecast to be in the top two fastest growth industries in Australia this year.

"The conversion to organics is now less of a "leap of faith" with international and domestic trends showing that organic growth is far from over," Ms Vyner said.

"There are now many years of prior industry experience behind the sector for new members to learn from," she said.

Cattle farmers Richard McCosker from Meandarra and his sister Jocelyn Jannusch, from Biddeston, will also speak at the Roadshow, alongside some of the region's most successful A-grade broadacre and horticultural producers and soil expert Dr Maarten Stapper.

Mr McCosker, together with his wife Liz and Mrs Jannusch, together with her husband Barry, who have been growers for the past 10 years, will tell of their experiences in managing an organic cattle operation in the Toowoomba district.

"We hope to be able to turn the clock back 10 years so we can demonstrate what we have learnt during this time," Ms Jannusch said.

Mrs Jannusch went on to say that organic farming has been an enlightening experience.

"In our journey of converting to organic farming, we have managed to improve the soil which has led to us being able to grow better crops and obtain better returns from our cattle," Mrs Jannusch said.

"It's an outline of our journey; how we got there and why we believe in what we do in relation to our farming practices," she said.

The Toowoomba Roadshow is being held at the Highfields Cultural Centre, Highfields Village Shopping Centre, being presented by the BFA in conjunction with Seasol.



**BIOLOGICAL FARMERS
OF AUSTRALIA LTD**
ABN 75 699 664 781

HEAD OFFICE - BRISBANE

PO Box 530 766 Gympie Rd
CHERMESIDE QLD 4032
Ph: +61 (0)7 3350 5716
Fax: +61 (0)7 3350 5996
info@bfa.com.au

SOUTHERN DIVISION OFFICE

PO Box 503 23 Railway Tce
NURIROOTPA SA 5355
Ph: +61 (0)8 8562 2769
Fax: +61 (0)8 8562 3034
info@bfa.com.au



Other speakers at the event include former CSIRO scientist Dr Maarten Stapper of BioLogic AgFood, who was recently profiled on ABC TV Australian Story and Landline.

END

Toowoomba Organic Roadshow details:

When: 8.30am – 4.00pm, Saturday May 22, 2010

Where: Highfields Cultural Centre/ Highfields Village Shopping Centre (on the corner of Highfields Rd and O'Brien Rd)

Cost: \$45 pre paid, \$50 on the day (Payment covers full catering for the day. BFA members receive a further discount.)

Ph: 1300 331 309 ext. 232

Fax: 07 3350 5996

Email: events@bfa.com.au / or go to www.bfa.com.au to download a booking form.

For more information:

Jamie O'Brien

**3350 5716 ext 222
040 753 9188**



**BIOLOGICAL FARMERS
OF AUSTRALIA LTD**
ABN 75 699 664 781

HEAD OFFICE - BRISBANE

PO Box 530 766 Gympie Rd
CHERMESIDE QLD 4032
Ph: +61 (0)7 3350 5716
Fax: +61 (0)7 3350 5996
info@bfa.com.au

SOUTHERN DIVISION OFFICE

PO Box 503 23 Railway Tce
NURILOOTPA SA 5355
Ph: + 61 (0)8 8562 2769
Fax: + 61 (0)8 8562 3034
info@bfa.com.au