

Events Diary

BioFach Japan 2009

Japanese organic and health food traders were impressed by the range of quality, well-presented products on the Australian Certified Organic (ACO) stand at BioFach Tokyo in October 2009.

Each year since the inaugural BioFach Tokyo event, Australian organic products have been represented on the ACO stand which continues to gather the attention and trust of traders looking for "clean and green" products from Down Under produced to rigorous organic standards.

For information regarding the 2010 BioFach Tokyo event write to events@bfa.com.au or ph 07 3350 5716 ext 232.

National Organic Week 2009

All things organic were on display from the 16th to 25th of October when the Biological Farmers of Australia, in collaboration with the Centre for Organic & Resource Enterprises (CORE) presented National Organic Week 2009 (NOW).

In its second year, NOW 09 featured a weeklong celebration of events including launch events, farm tours, food and wine tastings, workshops, cooking demonstrations, seminars and in-store promotions all aimed at increasing awareness and understanding of the personal and environmental benefits of organics to the wider public. With 121 events registered on the NOW

website, NOW 2009 has been labelled a huge success, with organic industry members from farmers through to retailers as well as community gardens, restaurants and schools all helping to spread the organic message.

One of the feature highlights of NOW was the presentation of the inaugural State and National awards for Best Organic Retailer. Both the Queensland state and National awards were presented to Wray Organic (QLD) by the Hon. Tim Mulherin, Minister for Primary Industries and Fisheries at the Queensland NOW launch.

Deborah Wray, owner of Wray Organic stores, will proudly display the certificate and impressive engraved silver plate in rotation at each of their four stores across Brisbane and the Gold Coast. "We're excited and honoured to receive the Awards," she says. "This initiative is great for industry – and great for consumers; it gives us something to aspire to and keeps lifting the bar."

Other state awards were presented to: About Life (Sydney) – 'Eco-Farms NSW Organic Retailer of the Year Award' Passion Foods (South Melbourne) – 'Melba Fresh Victorian Organic Retailer of the Year Award'

The Organic Market and Café (Adelaide) – 'Eco-Farms South Australian Organic Retailer of the Year Award'

The launch of NOW in NSW took place at an organic wine and cocktail event hosted by the BFA Vignerons Group, with special guests including Annalise Braakensiek – Australian model and TV presenter who has launched a cotton and bamboo lingerie line, and Costa Georgiadis of SBS television's Costa's Garden Odyssey.

(from left) Primary Industries Minister Tim Mulherin, Eric Love (CORE), Deborah Wray & Gary Davis (Wray Organic). Wray Organic store owners Deborah and Gary are presented the National Best Organic Retailer award.



ACO BioFach Japan participants: (from left) Pisan Chowvalit and Gino Hsu (Lanoparl), Akiko Nicholls (ACO) and Teresa Carypidis (Pure Vision Wines).

NOW organiser Eric Love (CORE) says National Organic Week provides a platform for promoting the benefits of going organic.

"NOW is an excellent opportunity for the industry to unite and to educate the wider public regarding the health, environmental and social benefits of organic food and farming.

"We have already started planning for NOW 2010 and expect an even greater level of involvement.

Mark your diary now for National Organic Week commencing with 'Be Organic Day' on 1st October in 2010.

Events Diary 2010

9-11 April '10 | Healthy Food Healthy Weight Show

Melbourne Exhibition Centre
www.healthyfoodshow.net.au

30 April - 2 May '10 | Going Green Expo

Melbourne Exhibition Centre
www.goinggreenexpo.com.au

23-25 July '10 | The Vital Health Expo

Melbourne Exhibition Centre
www.vitalhealthexpo.com.au

31 July - 1 August '10 | The Gluten Free Healthy Options Show

Gold Coast Convention Centre
www.glutenfreeshow.com.au

20-22 August '10 | Organic Expo

Sydney Convention & Exhibition Centre
www.organicexpo.com.au

4 & 5 September '10 | Sydney International Spa & Beauty Expo

Sydney Convention & Exhibition Centre
www.internationalbeautyexpo.com.au <<<◆

