



# APPLICATION FOR BFA MEMBERSHIP OR MAGAZINE SUBSCRIPTION

## MEMBER/ SUBSCRIBER DETAILS - PLEASE COMPLETE ALL FIELDS

FULL NAME	<input type="text"/>	TYPE OF BUSINESS:	<input type="text"/>
TRADING NAME:	<input type="text"/>	CERTIFICATION (if any):	<input type="text"/>
POST ADDRESS:	<input type="text"/>	TELEPHONE:	<input type="text"/>
	<input type="text"/>	FAX:	<input type="text"/>
SUBURB OR TOWN	<input type="text"/>	MOBILE:	<input type="text"/>
STATE & PC	<input type="text"/>	EMAIL:	<input type="text"/>

## OPTION 1: FULL BFA MEMBERSHIP – MEMBERSHIP APPLICANT TO PLEASE COMPLETE ALL FIELDS

1. **BFA MEMBERSHIP** (this includes automatic subscription to all BFA magazines and resources plus other benefits. Visit [www.bfa.com.au](http://www.bfa.com.au) for further details. Annual membership renewal is due in February each year.) **PRICES**
- Applying between **January - July** OR \$99.00 incl GST\*  
 (\*Discounted from \$121 as a special offer to new members in 2011)
- Applying between **August – December** \$66.00 incl GST\*\*  
 (\*\* Discounted from \$88 as a special offer to new members in 2011)

2. **IMPORTANT INFORMATION FOR BFA MEMBERSHIP (for full details visit [www.bfa.com.au](http://www.bfa.com.au))**

I understand that BFA membership includes the following:

YES  NO

- Voting rights
- Details of membership rights and obligations are detailed in the constitution available to download at [www.bfa.com.au](http://www.bfa.com.au) (see About the BFA > Structure Of BFA)
- Benefits include product discounts, technical advice and information, publications (includes quarterly Australian Certified Organic Magazine, Australian Organic Producer, the Organic Annual and biannual Australian Organic Market Report), invitations to events and workshops, a say in the organic industry, access to the largest Australian organic network and more.

3. **AUTHORISATION FOR MEMBERSHIP**

<input type="text"/>	<input type="text"/>	<input type="text"/>
PRINT FULL NAME CLEARLY	SIGNATURE	DATE

## OPTION 2: MAGAZINE SUBSCRIPTION ONLY

- 1 years subscription (4 issues) to **Australian Certified Organic magazine** \$33 inc GST / 2 yr \$60 inc GST
- 1 years subscription (4 issues) to **Australian Organic Producer magazine** \$30 inc GST / 2 yr \$55 inc GST

## BFA – HOW DID YOU HEAR ABOUT US?

- (Please tick appropriate box(es))  Referral (friend)  Internet  Wholesaler  Prominence of logo at Retail
- Advertising (please specify) \_\_\_\_\_  Other (please specify) \_\_\_\_\_

## PAYMENT METHODS

### CHEQUE OR MONEY ORDER

PAYABLE TO: **Biological Farmers of Australia Ltd** **IMPORTANT: PLEASE MARK CHEQUES NOT NEGOTIABLE**

### DIRECT CREDIT VIA EFT

To make payment via EFT **you must:**

1. **Contact the BFA office** on ph. 07 3350 5716 or email [accounts@bfa.com.au](mailto:accounts@bfa.com.au) to:
  - Receive an invoice number for referencing the transaction; and
  - Receive bank account details for making payment
2. **Fax or email a remittance advice** upon making the payment. Fax: 07 3350 5996 or Email: [accounts@bfa.com.au](mailto:accounts@bfa.com.au)

### CREDIT CARD

AMOUNT (AU\$):	<input type="text"/>	TYPE OF CARD: (PLEASE TICK):  <input type="checkbox"/> MASTERCARD <input type="checkbox"/> VISA <i>We are unable to accept AMEX</i>					
EXPIRY DATE:	<input type="text"/>						
NAME ON CARD:	<input type="text"/>						
SIGNATURE:	<input type="text"/>						
CARD NUMBER:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Send the completed form to fax: 07 3350 5996 or post: BFA, PO Box 530, Chermside Qld 4032 Australia or scan and email to [info@bfa.com.au](mailto:info@bfa.com.au).

# BFA MEMBERSHIP: Own the influence in 2011

Own the influence! BFA members vote and have their say in the BFA

## Research, data & reports

As a BFA member, you will automatically receive the latest data, industry research and statistics direct to your door (including the 2010 Australian Organic Market Report). Through the continued support of BFA members, BFA is able to invest in regular organic sector research.

## Member discounts (events and promotion)

BFA members save dollars when it comes to event participation and receive significant discounts on sponsorship or promotion in BFA events and publications. Members are able to access member-only offers and discounts from related service and product providers.

## Trade, marketing and market access

BFA is actively involved in the continued development of Organic Standards and trade in an effort to find markets and premiums for organic operators. BFA members can take advantage of free commodity marketing online, and receive free trade and trade contact advice at any time.

## Resources and publications - be informed

Resources are available to BFA members who want to keep ahead when it comes to organic sector information. BFA provides members with over 30 publications each year, including two quarterly magazines and several e-newsletters.



## Networking and meetings

BFA members have access to the largest organic network in Australia! BFA members have the opportunity to connect with industry by participating in industry forums, roadshows & trade events and are invited to meet and learn from successful organic operators and industry experts.

## Promotional materials

BFA members have access to complimentary industry promotion and marketing resources to help educate customers; for e.g. the BFA 'Why Organic?' brochures and other related materials.

## Media benefits

BFA has a dedicated media department which works to ensure the many stories and successes of the organic industry and BFA members are recognised by media nation-wide.

## Industry & Standards development

BFA actively works to ensure the organic industry is represented at a high level to Government agencies and regulatory bodies. BFA works to develop organic standards with an emphasis on industry and member involvement, to ensure standard-setting remains in the hands of the organic sector.

## Concerns and feedback

BFA helps oversee industry by providing an accessible avenue for complaints, comment and feedback from both operators and consumers. BFA's 'Organic Crusader' initiative provides a mechanism that helps the sector monitor issues.



## Raising awareness

The BFA realises many organic operators want a better understanding of organic in the wider community. BFA will continue to build on its consumer awareness campaigns in 2011, providing greater educational resources to retailers and consumers, including a new consumer-orientated organic website. BFA will also be focused on extending educational resources to schools and students.