

# BFA ROADSHOWS 2010

## GROW YOUR ORGANIC BUSINESS WITH BFA

*"The best organic & biological production networking and workshop events of the year"*

### BFA ROADSHOW CALENDAR 2010:

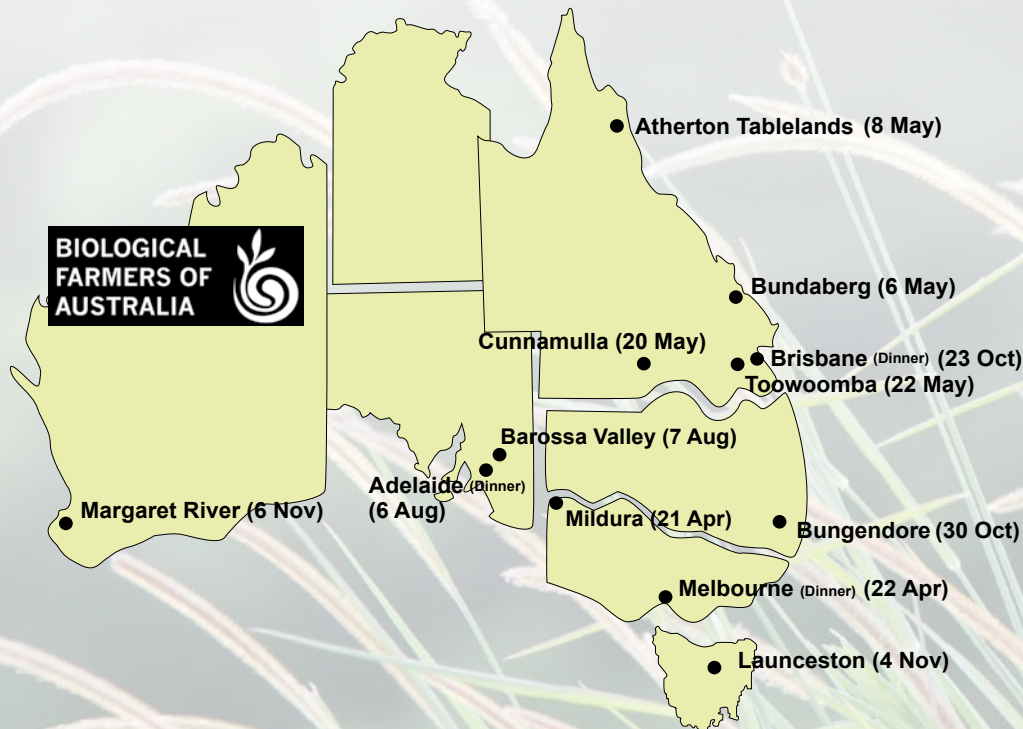
Mildura (21/04) • Melbourne dinner (22/04) • Bundaberg (06/05) • Atherton Tablelands (08/05)

• Cunnamulla (20/05) • Toowoomba (22/05)

• Barossa Valley (07/08) • Adelaide dinner (06/08) • Brisbane dinner (23/10) • Bungendore (30/10) • Launceston (04/11)  
• Margaret River (06/11)



BFA roadshows present an invaluable opportunity to reach primary producers with an interest in organic and biological methods. The roadshows are ideal for networking and trade. Networking dinners being held in Melbourne, Brisbane, Adelaide and Sydney are an excellent chance to mix not only with primary producers, but value-adders, food, clothing and cosmetics manufacturers, wholesalers, retailers, marketers and others.



Australia's  
largest  
network of  
biological &  
sustainable  
farmers

## Sponsor a BFA Roadshow in 2010!

### Sponsorship options (cost per roadshow):



#### GOLD sponsor - \$850 (ex GST)

- Naming rights shared with BFA
- All benefits listed for Silver sponsorship below
- A full presentation time slot (approx. 20min) on a topic deemed suitable by BFA
- Company logo prominently displayed together with the BFA's logo in all roadshow marketing, and projection screen display between presentations on the day
- Option for banner display in the area of the speaker's podium and/ or at the main entrance.



#### SILVER sponsor - \$450 (ex GST)

(limited to space available on the day)

- Trade display (or passive display if a company representative is unavailable)
- Mention of your company in media releases and all marketing for the event
- A short 2 minute talk to introduce your company/ products on the day
- Company logo on the flyer/ program for the event
- An insert in the workshop attendees' pack
- The cover charge/ catering fee for the day included in the cost of sponsorship for up to three staff manning the trade display.



#### INSERT only option - \$100 (ex GST)

- One insert in the workshop attendees pack

**SOLD OUT**  
GOLD SPONSORSHIP

For more information or sponsorship bookings contact BFA events on (07) 3350 5716 ext. 232 E: [events@bfa.com.au](mailto:events@bfa.com.au)

Please note – any sponsorship cancellations must be made in writing within at least 4 weeks prior to the event date.